

The logo for AKA, consisting of the lowercase letters 'aka' in a white, serif font, centered on a solid black square background.

Contact: Caroline Kerrigan, Quinn & Co., 212-868-1900 x253; ckerrigan@quinnandco.com

Luxury Extended-Stay Brand Picks Up Every Fifth Night

Offer Extended Through September 19th

Save 20% at AKA This Summer: New York, Philadelphia & Washington D.C.

NEW YORK – August 26, 2009 – According to the U.S. Travel Association, consumers are expected to spend seven nights away from home for a leisure trip this summer.* Playing to the pent-up travel demand and encouraging summer-in-the-city getaways, **AKA**, a luxury extended-stay brand, is offering travelers a night on the house at all of its eight locations. Those booking five consecutive nights or more receive every fifth night free (saving 20%) through September 19.** Guests pay for four nights, stay for five; pay for eight nights, stay for 10, up to five complimentary nights.

AKA's fully-furnished hotel residences are situated in prime urban locations including four in Midtown Manhattan (Central Park, Sutton Place, Times Square and United Nations); Westchester, NY (White Plains); Philadelphia (Rittenhouse Square) and the Washington, D.C. area (White House and Virginia Square). This promotion is available on select studios and one-bedroom suites, varying by location.

Sprawling suites offer the comforts of home with top-of-the-line, full kitchens with granite countertops and Sub-Zero refrigerators. Not only do AKA guests receive value based on space; en-suite kitchens reduce dining expenses during an extended city visit. **AKA** provides the space and privacy of a contemporary apartment infused with complimentary hotel-like services including: Club breakfast with daily coffee and tea service, in-room Wi-Fi, fitness centers, concierge and 24-hour front desk assistance.

Weekly rates in Manhattan start at \$275 per day and from \$165 daily at all other locations.+ For reservations, please visit www.stayaka.com and use promotional code **FIFTH**.

AKA, a division of Korman Communities, is an innovative, new and growing collection of luxury extended-stay properties in prime urban locations. Current AKA residences are in: New York City (4); Philadelphia, Washington, D.C., White Plains, NY, and Arlington, VA. Across the brand, architecturally inspired spacious accommodations, which range from studios to two-bedroom penthouse suites, offer the privacy of contemporary apartments infused with hotel services. While each property is unique and has distinct guest offerings, all properties feature the AKA brand standards and amenities of: fitness centers; full-service business centers with meetings space and complimentary high-speed Internet access; complimentary weekday club breakfasts with La Colombe coffee, yogurt, fruit and baked goods; en-suite dining; same-day, valet dry-cleaning and laundry service; 24-hour front desk assistance; dedicated doormen, concierge services and full-time, on-site management and maintenance. All suites include top-of-the-line kitchens, contemporary furnishings, luxurious bathrooms, meticulous housekeeping; extended digital cable with HBO, DVD players, and complimentary Wi-Fi access. Personalized service is a hallmark of AKA.

*Source: U.S. Travel Association; www.ustravel.org.

**Based on availability, offer is valid on new bookings for Deluxe rooms at AKA Central Park and studio and one-bedroom suites at all other AKA locations. Deluxe rooms do not feature kitchens. Not valid on bookings of 30 days or more. Cannot be combined with any other offer. Must be booked by September 12, 2009.

+Rates subject to change and based on availability. Taxes and surcharges not included.