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## AKA Brings “WICKED” Broadway Experience to Guests

### Distinctive Flexible-Stay Brand Offers Trio of Tony-Award Winning Play Packages: Suite Accommodations, Tickets, Welcome Amenity & More from \$365/Night

NEW YORK – Sept. 1, 2009 – Addressing the desires of travelers looking to experience the Great White Way while visiting Manhattan, AKA, a distinctive brand of flexible-stay residences, has partnered with the Broadway musical, “WICKED”, winner of 26 major awards including three Tony Awards. Hailed as “Broadway’s Biggest Blockbuster,” AKA guests can book one of three packages complete with spacious accommodations, show tickets, a welcome amenity and more. The two-night packages are available through Nov. 30.\*

Whether traveling on business or visiting the Big Apple for a weekend jaunt with friends and family, AKA’s WICKED packages make it easy for guests to enjoy one of Broadway’s must-see phenomena. Theatre fanatics can see the untold story of the Witches of Oz at their convenience and select show times that fit within their travel schedule.

- WICKEDLY Weekday Getaway: Available at AKA Central Park or AKA Times Square, starts at \$365/night and includes\*:
  - Deluxe or one-bedroom suite
  - Pair of orchestra seats for Tuesday, Wednesday or Thursday performance
  - Wicked welcome bag including the WICKED Original Cast Recording, “Wicked: Around the World in One Short Day” worldwide souvenir book, WICKED Green Water Bottle and an AKA Go Green tote bag.
- WICKED VIP Experience: Available at AKA Central Park or AKA Times Square, starts at \$495/night and features\*:
  - Accommodations in an AKA premium suite
  - Pair of premium orchestra tickets for weekday or weekend performance
  - WICKED welcome bag including the WICKED Original Cast Recording, “Wicked: The Grimmerie” book (a behind-the-scenes look at the hit Broadway musical), two WICKED coffee mugs and an AKA Go Green tote bag.
- WICKED Four-Pack: AKA Times Square, starts at \$625/night and includes\*:
  - Two-bedroom suite
  - Four orchestra seats for Tuesday, Wednesday or Thursday performance
  - Two WICKED welcome bags including a WICKED beach towel, a WICKED green water bottle and an AKA Go Green tote bag.

Playing at the Gershwin Theatre, “WICKED” performances are held Tuesdays through Sundays with select afternoon and evening show times. AKA Central Park and AKA Times Square are conveniently located only a few blocks from the famed theatre.

For reservations, please visit [www.hotelaka.com](http://www.hotelaka.com) or call (866) AKA-9999 and use promotional code WICKED.

**AKA**, a division of Korman Communities, is an innovative, new and growing collection of flexible-stay distinctive residences in prime urban locations. Currently AKA properties are in: New York City (4); Philadelphia, Washington, D.C., White Plains, NY, and Arlington, VA. Across the brand, architecturally inspired spacious accommodations, which range from studios to two-bedroom penthouse suites, offer the privacy of contemporary apartments infused with hotel services. While each property is unique and has distinct guest offerings, all feature the AKA brand standards and amenities of: fitness centers; full-service business centers with meetings space and complimentary high-speed Internet access; complimentary weekday club breakfasts including award-winning La Colombe, tea and baked goods; en-suite dining; same-day, valet dry-cleaning and laundry service; 24-hour front desk assistance; dedicated doormen, concierge services and full-time, on-site management and maintenance. All suites include top-of the-line kitchens, contemporary furnishings, luxurious bathrooms, meticulous housekeeping; extended digital cable with HBO, DVD players, and complimentary Wi-Fi access. Personalized service is a hallmark of AKA.

**WICKED**- Winner of 26 major awards including the Grammy Award and three Tony Awards, **WICKED** is the untold story of the Witches of Oz. Long before Dorothy drops in, two other girls meet in the Land of Oz. One, born with emerald-green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. **WICKED** tells the story of their remarkable odyssey, how these two unlikely friends grow to become the Wicked Witch of the West and Glinda the Good.

Declared "A Cultural Phenomenon" by *Variety*, **WICKED** currently has productions in New York, San Francisco, London, Tokyo, Stuttgart, Melbourne and on two North American tours. Based on the novel by Gregory Maguire, **WICKED** has music and lyrics by Stephen Schwartz, and a book by Winnie Holzman. The production is directed by Joe Mantello with musical staging by Wayne Cilento. **WICKED** is produced by Marc Platt, Universal Pictures, The Araca Group, Jon B. Platt and David Stone.

For more information, visit [www.wickedthemusical.com](http://www.wickedthemusical.com). **WICKED** is performed at the Gershwin Theatre, 222 West 51<sup>st</sup> Street, between Broadway and 8<sup>th</sup> Avenue.

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\*Rates subject to change and based on availability. Taxes and surcharges not included. Must be booked in advance.